

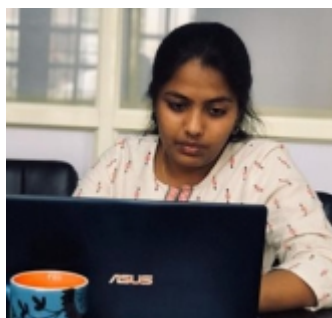
Dear Donor

As the journey of COVID-19 continues so does the journey of SOS India. With some relaxations slowly everyone is getting back on track towards their routine lives. Right from our dynamic youth Grace Valentine getting her article published in a renowned journal to electing new leaders of the Children Committee in SOS Chennai, our children are also back with their energetic selves. The month also came with two auspicious occasions – Krishan Janmashtami and Independence Day. Children across all the 32 villages celebrated these occasions with immense joy and enthusiasm, but also keeping in mind their safety. Below mentioned are few of the activities that took place across SOS Children's Villages.

Happy reading!



### Dynamic SOS Youth – Grace makes us proud!



As life around them came to a standstill in Hyderabad, Ch. Grace a dynamic student who is working towards her dream of becoming a successful entrepreneur in the field of Food Technology and Management did not give up. The young enthusiastic girl grabbed the opportunity and worked hard to achieve her goal in life. One of her published research papers is on In-vitro Anti-cancer and Anti-oxidant Activity of Green Coffee Beans Extract. Ch. Grace feels happy and privileged to have her research paper published in an international journal, which is also the first great achievement of her life.

### Children of SOS India celebrate Independence Day with joyful abandon

On August 15, the joyful laughter of children reverberated throughout the homes and playgrounds of SOS Children's Villages. The tricolor was unfurled amid melodious strains of the National Anthem sung proudly by our staff and children. Across India, various programmes and activities were conducted for the children. Hon'ble Minister of State from Maharashtra, Shrimati Aditi Sunil Tatkare visited SOS Village Alibaug to celebrate Independence Day. She interacted with SOS mothers and children, and had an enjoyable conversation with students who had just passed their Classes X and XII board exams. The kids were thrilled to receive gifts from her. The Minister was impressed with the Village and the SOS model of care.



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## SOS Chennai elected new children committee leaders



On 9th August, an oath ceremony was organised for the New Children Committee leaders at SOS Children's Village. SOS Youth - Hemalatha as the Returning Officer invited nominations from the children for President, Vice-President and Secretary. Elections were conducted for three groups (6-10 boys and girls). All those who were a part of the nominations met the candidates with each candidate given the opportunity to present why they should be elected. The children cast their votes for their preferred candidates on a ballot paper and chose the leaders.

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## Krishan Janmashtami festivities across SOS Children's Villages

Even in the ongoing difficult times, SOS children across the nation could not keep aside their excitement for Krishna Janmashtami celebrations. Unlike other years, children and SOS mother celebrated the occasion in their respective Family Homes with beautiful décor and delectable meal with special care taken by SOS mothers for the children's safety. The children had a gala time and played dress up as Radha and Lord Krishna and were also preached about meaningful life lessons.



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## Alternative livelihood provides sustenance to vulnerable families in Visakhapatnam



Without work or savings, low-income families were most affected by the closure of economic activity during the lockdown period. With financial assistance from SOS India, three marginalised families in Visakhapatnam were able to purchase cows to start a dairy business. The income from the sale of milk had helped sustain these marginalised families through the hard times.

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## 3 days Awareness Campaign on COVID-19 – FSP Raipur

With the rapid and extensive spread of the COVID-19 pandemic today, the need to sensitise people about its prevention and preparedness is paramount. SOS India community outreach team from Raipur visited several low-income localities in the city to better educate communities on the importance of social distancing, hygiene practices, and distinguishing facts and myths of COVID-19.



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## Introducing Deputy National Director - Fund Development and Communications

On August 4th, Mr. Akash Mathur joined our SOS family as the Deputy National Director - Fund Development and Communications. He is a graduate in commerce from St. Xavier's College, Calcutta and has done his post-graduation – Masters in Business Administration - Business Management, Marketing from International Management Institute, Delhi. He has over 23 years rich experience in key business Sales and Marketing roles at regional level in banking sectors. He also comes with vast experience in business development, client servicing, digital banking, developing strategy for business enhancement, monitoring the



quality of business accounts and handling large teams. He has worked with Reliance Industries Limited and ICICI Bank.

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